



OutsideIn HR's HRBP Meet-Up

EVENT SPONSORSHIP DOCUMENT

Join us...we are revolutionising HR in Nigeria!



1. Situation Analysis

The HRBP Meet-Up is a quarterly event organized by OutsideIn HR (an innovative organization focused on developing people with a vision to revolutionize HR in Nigeria) with the goal of providing a networking platform for HR Business Partners from different organizations and industries. The idea was conceptualized by Ngozi Adebisi, the Lead Consultant of OutsideIn HR.

The HRBP Meet-up is set up to enable the HRBPs meet and discuss pertinent business challenges, and to network in a fun, interactive and educative platform. The target audience are senior HR professionals, HRBPs, successors to HR Directors, HR Managers on all levels; pipeline BPs & aspiring BPs. Every quarter, senior business leaders are invited to coordinate unique learning sessions, where the participants gain insight into relevant HR & business issues.

2. Sponsorship Benefits

- ✓ To further strengthen the position of your organization as an employer of choice
- ✓ To get attendees to become more conversant with the products and accomplishments.
- ✓ Provide an opportunity to create top-of-mind awareness of your products/services among the attendees

3. Benefits to OutsideIn HR

The sponsorship of the **HRBP Meet-Up** would further contribute to OutsideIn HR meeting the following objectives:

- ✓ Provide a networking platform for the growing HR Business Partner community in Nigeria who are tomorrow's HR leaders.
- ✓ Discuss pertinent HR and business challenges with peers and senior business leaders in a fun, interactive and educative platform every quarter.
- ✓ Create an environment for HR people to learn from senior business leaders on what has helped them succeed through 'straight from the heart' talks, with a view to shorten the learning curve of other participants with real life insights.

4. Previous Editions of the HRBP Meet-Up (Q1 2015 – Q1 2020)

Year	Sponsor	Guest speaker
Q1 2015	Airtel Nigeria	<ul style="list-style-type: none"> • Jubril Saba (Former HR Director) • Tom Shivo
Q2 2015	Unilever Nigeria	<ul style="list-style-type: none"> • Kelechi Olawoyin (Representative of Tolu Agiri)
Q3 2015	Nigerian Breweries Plc.	<ul style="list-style-type: none"> • Victor Famuyibo (HR Director, NB Plc) • Tolu Agiri (HR Director, Unilever Nigeria)
		<ul style="list-style-type: none"> • Ide Owodiong-Idemeko (Manager, staffing and development, Exxon Mobil)

Q4 2015	SAGE	<ul style="list-style-type: none"> • Tokunboh Osinowo (Associate Director, KPMG) • Ola Ehinmoro (Former Integration & Business Transformation Director, LafargeHolcim)
Q1 2016	Unilever Nigeria	<ul style="list-style-type: none"> • Yaw Nsarkoh (MD, Unilever Nigeria)
Q2 2016	KPMG	<p>Five (5) certified coaches –</p> <ul style="list-style-type: none"> • Ade Martins (Partner, Narita Learning Center) • Lanre Olusola (Chief Catalyst, OLMed & OLCA) • Jubril Saba (Former Principal Consultant, Afrissance) • Renee Petzer (Partner, Integral Coaching Africa) • Ngozi Adebisi (Lead coach, OutsideIn Coach)
Q3 2016	Honeywell	<ul style="list-style-type: none"> • Juliana Esezobor (Head of HR, Honeywell Group) • Deji Ishmael (MD & Practice Lead, Afrissance)
Q4 2016	Stanbic IBTC	Olufunke Amobi (HR Director, Stanbic IBTC)
Q1 2017	PZ Cussons	Joyce Coker (HR Director, PZ Cussons)
Q2 2017	IBM	Monica Peach (Former HRD, Guinness Nigeria)
Q3 2017	KPMG Nigeria	Victor Onyenkpa (COO, KPMG Nigeria)
Q4 2017	OutsideIn HR 5 th Anniversary celebration	
Q1 2018	BAT	Temitope Akinsanya (HR Director, BAT)
Q2 2018	Airtel Nigeria	Gbemiga Owolabi (HR Director, Airtel Nigeria) Alex Goma (MD, Family care SBU, PZ Cussons)
Q3 2018	IHS Towers	Jubril Saba (HR Director)
Q4 2018	KPMG	Wale Abioye (Senior Manager, Management Consulting KPMG)
Q1 2019	GTBank	Segun Agbaje (Managing Director)
Q2 2019	Interswitch	Hauwa Ojeifo (Initiator, SafePlace; Mind and Health Coach) Akeem Lawal (Divisional CEO, Payment Processing, Interswitch)
Q3 2019	BAT & Coca-Cola Hellenic Bottling Company	Olumide Sholanke (HRD, Coca-Cola Hellenic Bottling Company)
Q4 2019	Deloitte & Flour Mills of Nigeria	Joseph Olofinola (Partner, Human Capital, Deloitte) Wale Adediran (HRD, Flour Mills of Nigeria & President, Chartered Institute of Personnel Management)
Q1 2020	Coca Cola Hellenic Bottling Company	Olumide Sholanke (HRD, Coca-Cola Hellenic Bottling Company)

5. Past Sponsors

2015:



2016:



Honeywell
GROUP



Stanbic IBTC
A member of Standard Bank Group

2017:



2018:



2019:



2020:



Year	Link to Video or Picture
Q1 2015	https://www.youtube.com/watch?v=uTQpK95lhGQ&feature=youtu.be
Q2 2015	https://youtu.be/MHMkY4Y7D_4
Q3 2015	https://youtu.be/_uXpnwxCuLw
Q4 2015	N/A
Q1 2016	https://www.youtube.com/watch?v=DFR3R0CyhWk&feature=youtu.be
Q2 2016	https://www.youtube.com/watch?v=stm1LDEHy9c&feature=youtu.be
Q3 2016	https://youtu.be/6xMX5wWdgaM
Q4 2016	Video: https://drive.google.com/open?id=0B0L101PRqdfAd0NpYjZlWkhISnM Pictures: https://studio.stupeflix.com/v/d7ESKaOcjW0Y/?ga_session=videoready-email&autoplay=1
Q1 2017	N/A
Q2 2017	https://www.youtube.com/watch?v=hlzP_IK8F9M
Q3 2017	N/A
Q4 2017	N/A

Q1 2018	https://youtu.be/-pDmNAt0jfg
Q2 2018	https://drive.google.com/file/d/1Mrlwvt-Ev2ad-yLYBSEdgrRkVVme7gUx/view?usp=sharing
Q3 2018	N/A
Q4 2018	https://drive.google.com/file/d/1Dnb16Y9vlk1y6FMliW8pdGURNnvLOVUs/view?usp=sharing
Q1 2019	https://drive.google.com/file/d/1wh4Yb71N2aH4Ry2hP410UvCoD01JLtRm/view?usp=sharing
Q2 2019	https://drive.google.com/drive/folders/1SqSWjkc0aQ6JmfOe-Elgl0BGFpQrylje?usp=sharing
Q3 2019	https://drive.google.com/file/d/11lxh-o3npZP9uKjbudHOH6GUBPDxlbqq/view?usp=sharing
Q4 2019	
Q1 2020	

6. Attendance

Till date, over 1,200 participants have attended the HRBP Meet-Up. In all, more than 170 organisations have been represented at the event till date.

7. The Meet-Up Expectation

Following statistics from previous HRBP Meet-Up events and the interests that have been shown by various HR professionals across industries, we typically expect about one hundred and twenty (120) HR professionals from over 50 prominent organisations in Nigeria.

8. Investment Analysis

The investment of sponsors is determined by the option they go with:

Option A: Venue located within the Sponsor's premises (*see below*)

S/N	Item	Responsibility	Investment Description & Alternatives
1	Venue (to include chairs, projector, and sound)	Sponsor	A suitable venue that can comfortably sit 120 people within the building.
2	Refreshment (finger foods & drinks)		A registered vendor with the organization could be contracted to cater for refreshments
3	100 Ankara jotters in customised colors.		OutsideIn HR uses a vendor who can produce 100 customised Ankara jotters for N50, 000 only. OutsideIn HR is open to the use of a registered company vendor to achieve same result.
4	Media (Videography & Photography)		The organization could use any of their registered vendors. Introductions to our vendors could be explored.
5	Invitation Management	OutsideIn HR	From our robust list of previous and potential attendees we use diverse mediums to notify HRBPs in various organisations of the event.
6	Event content		We are creative and innovative about how the content of each edition of the event is structured to deliver maximum value to attendees.

Option B: Venue located outside Sponsor's premises

S/N	Item	Responsibility	Event Description & Alternatives
	Venue (to include chairs, projector, and sound)	Sponsor	<p>When sponsors host the event outside their facility, their investment range from between N400,000 (Four hundred thousand naira) to N500,000 (Five hundred thousand naira) depending on the venue they choose after negotiating and making payments directly to the owners of the venue chosen.</p> <p>The chosen venue can be located in the environs of the host.</p> <p>Previous hosts have used hotels in VI/Ikoyi.</p>
2	Refreshment (finger foods & drinks)		Same as Table 1
3	100 Ankara jotters in customised colors.		
4	Media (Videography & Photography)		
5	Invitation Management	OutsideIn HR	Same as Table 1
6	Event content		



9. Testimonials

After each Meet-Up, feedback on the experience of participants are received via verbal affirmations and the content of the feedback forms. Here are some of the comments captured:

"The HRBP Meet-Up event gave me the opportunity to meet HR people from different companies. It was an avenue to further understand the HR Business Partnering role; in view of the current business realities and changing business priorities". - A.G. (9Mobile)

"The HRBP Meet-Up is a good source of sharing HR best practices as it relates to various industries. It helps HR professionals come to terms with the current happening, challenges and successes that relates to the job. I would love to come for the next session". - O.O. (Lafarge Africa)

"An event to look forward to every quarter, keep it up" - N.N. (Union Bank Plc)

"The HRBP Meet-Up is very relevant and interesting" - D.A. (Flour Mills of Nigeria)

"I like that this is a fantastic event to network and meet like-minds while learning interesting tips that can be localized to one's organization" - R.U. (RenMoney)

"A very necessary quarterly event for HR Practitioners" N.R. (MNet Nigeria)

"It was just what I needed at this time. The straight from the heart sessions kind of move you from point A to point B without tilting. - I.A. (Olam Nig)

"It was a very nice event and I wish it never ended"- C.D. (Exxon Mobil)

"Love the change in the agenda, this was very enriching"- B.O. (Lafarge)

"Mind-blowing" - K.A. (Unilever)

"A huge improvement from past HRBP Meet-Up event" - M.I. (Flour Mills Plc)

"It was a great experience and I learnt a lot" - F.M. (KPMG)

"Insightful as always"- A.S. (Airtel)

"Lovely, Informative and Detailed" – O.O. (Natcom)

"Excellent event" – J.I. (Beiersdorf)

"Great learning and networking environment" – B.O.O. (Airtel Networks Limited)

"Very engaging and enlightening" - T.A. (Union Bank of Nigeria)

"Top quality as always" – G.A. (Business In Tandem Ltd.)

"Awesome" – T.A. (DHL Express)

"I am very happy to be a part of this great movement" – C.O. Vigeo Holdings Limited

"Very good session" – M.A. (BAT)

"Excellent work" – V.D. Viathan Engineering

"Very engaging and enlightening" - T.A. (Union Bank of Nigeria)

"Fantastic event" – B.O. PAN African Capital Ltd.

"Great job always" – G.A. Novo Nordisk

10. Conclusion

We hope to continue to deliver greater value to the HR & business community through **OutsideIn HR HRBP Meet-Up**.

We look forward to your favourable response to our request and we are open to meeting with you and your team to further discuss logistics and modalities.

Thank you.

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"OutsideIn HR – Achieving transformation from the outside in."