



**Growth Centers**  
Certification Courses

**Catalog**

Start accelerating **today!**

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## **Accelium**

### The Game Based Revolution

Founded in 1994, Accelium is a pioneer in game-based education and training. At the core of all our activities stands a unique methodology that harnesses the enthusiasm and engagement of game-playing to teach effective thinking models and useful strategies for the real-world challenges of the 21st century.

Accelium Pro is an inspiring corporate training program, that uses strategy games to help individuals and teams build critical higher-order skills.

The program uncovers powerful tools used by chess and game theory experts for analysis, problem solving, and decision making, and helps managers and employees become more effective, methodical and resilient.





# Accelium Professional Certification



## What's Inside?

### Accelium Methodology

#### Play



Learn to play a strategy game which presents a specific problem or dilemma

#### Learn



Learn metacognitive models and strategies which offer an effective solution to the challenges identified in the game.

#### Apply



Use insights and strategies from the game-playing experience to solve real-world personal and professional challenges

### Accelium Workshops

Accelium workshops are the heart of the program, where participants can truly boost their strategic thinking. During workshops, participants acquire a set of practical methods and thinking tools that allow them to practice and progress further on their own.

### Accelium Assessment

Accelium 360 is an innovative assessment tool that evaluates participants' skills in a fast, effective, and engaging way, providing specific insights on each individual.





**Accelium Professional Certification** ★

 **2 Days Certification** ★ ★ **2 stars ranking**

#### **Participants receive:**

- ✓ Accelium Professional accreditation certificate
- ✓ Representation at Accelium website professionals list
- ✓ Training Materials
- ✓ Accelium Pro application – 10 users' credit
- ✓ Accelium 360 assessment – 5 users' credit
- ✓ A member of Accelium Campus - online training content

### **Day 1 – Gamification Experience**

Provide participants with the essential knowledge and tools required to lead workshops using Accelium methodology, technology and content.

- ✓ Accelium methodology - Game-based skill development
- ✓ Accelium Workshop- Problem Solving
- ✓ Accelium Workshop – Decision Making
- ✓ Accelium 360 – Introduction to game-based assessment (1)

### **Day 2 – Facilitation Experience**

Participants gets experience how to facilitate Accelium games workshops.

- ✓ Accelium 360 – Introduction to game-based assessment (2)
- ✓ Best practices with clients, solutions & access, and success stories
- ✓ Modelling of how to deliver the “day 1” context
- ✓ Applying anchors for examples
- ✓ Role Playing

### **Early Bird Sign-up Discount**

Participants who pay for the certification program at least a week before the scheduled date of the certification gets a 10% discount on certification fees

### **Invite a Friend Bonus**

Refer a friend and get 10% bonus if they pay at least a week to the certification and 5% if they pay less than a week to the certification

## Problem Solving Workshop

Learn how to approach problems systematically – analyze them, break them down into smaller parts, and identify the main elements that require your attention. Finding the optimal solution require following well-defined strategies and patterns, and sometimes by breaking the existing patterns and creating your own, new and creative tools.

### Acquired skills

- Analysis
- Critical thinking
- Problem Solving



## Decision Making Workshop

Face fundamental decision-making dilemmas: design a plan and execute it dynamically and in accordance with your adversary's moves; find the balance between a proactive approach and reactivity; manage limited resources; find the opportune timing to act.

### Acquired skills

- Planning
- Systems thinking
- Decision making
- Over coming biases



## Game Based Assessment Certification

Provide participants with the essential knowledge and tools required to analyze game-based assessment and deliver a personal skills development processes using Accelium methodology, technology and content.

- ✓ Accelium 360 - game based skills assessment
- ✓ Accelium methodology - game-based skill development
- ✓ Accelium Game Based Coaching Method

### Game Based Assessment

Accelium 360 evaluates skills without anxiety or frustration. Based on powerful, big data analytics, it uses game challenges to track authentic behavioral responses and decision-making processes. The cloud-based system simulates real-world challenges better than conventional tests and offers 24/7 engagement for mobile and desktop users.

### Game Based Coaching

1-On-1 game-based coaching develops skills which are hard to exercise and assess through other training methods. Games authentically simulate a wide range of real-world experiences and challenges, and the huge variety of games allows coaches to address important issues from multiple perspectives.

## Join our growing community

### Become a Certified Accelium Gamification Professional today!

- Attend immersive game-based workshops
- Cutting-edge online game-based assessment system
- Smart game apps integrate with existing training
- Hours of fascinating, exclusive content
- Ongoing gamification research access

### Certification structure

#### Step 1

Mandatory 2-days certification

- Get your first two stars
- Become a certified Accelium Professional
- Start working! ★★

#### Step 2

Advanced ½ day trainings

- Include more content and skills to your arsenal
- Add stars to your ranking ★★★★★

### Who is it for?



BUSINESS COACHES



ORGANIZATIONAL  
DEVELOPMENT EXPERTS



HUMAN RESOURCE EXPERTS



## Subsequent Certifications

### Flexible Thinking



Not everyone loves surprise and change but we all must deal with them daily. Those who can adapt, adjust themselves to the new circumstances, and reorganize according to the new conditions will be able to move forward.

#### Acquired skills

- Flexible thinking and behavior
- Quick adaptability
- Dealing with change



### Accelium Talent



Game-based assessment tool evaluates critical thinking. Instead of psychometric questions, Accelium Talent uses strategy games to appraise candidates in a fun, quick and accurate way. During the test, candidates learn different game rules and solve a series of challenges.

#### Skills Assessed

- Analytical Ability
- Quick Thinking
- Performance Under Pressure
- Efficiency
- Flexible Thinking
- Strategic Thinking
- Planning

### Analysis & Deduction



Properly understanding our situation is crucial in social, personal, professional, managerial, and business interactions. Learn to anticipate problems and avoid blunders by correctly assessing your situation. Use your newly acquired analytical tools to create a vision and define the path for your team and colleagues.

#### Acquired skills

- Analysis
- Planning
- Pattern Recognition
- Course of action



### Other Certifications



Provide participants with the essential knowledge and tools required to analyze game-based assessment and deliver a personal skills development processes using Accelium methodology, technology and content tailored to each components of the Accelium 360. These are other certifications that would be added by 2020

#### Certifications Obtained

- Analytical Ability
- Strategic Thinking
- Execution